We're leading the way.

Nintendo®
ENTERTAINMENT SYSTEM™

Nintendo®

Four million times and counting...

We've been the player's choice.

We didn't create the number-one selling home video entertainment system without a lot of experience in knowing what your customers want. After all, video games are our business.

That's why we offer innovative software, hard-working hardware and accessories that put the latest advances in game control right in your customer's hands.

All solid reasons behind the unrivaled success of the Nintendo Entertainment System. In fact, we're leading the home video game market 3 to 1 over all the competition combined. Simply put: our hardware needs no hard sell. So why carry anything else?

And now with two new system configurations and expanded accessory options, you'll have new opportunities for tapping the power and profitability of the player's choice: the Nintendo Entertainment System.

For customers looking for the best value in video game entertainment, there's the Nintendo Entertainment System Action Set. It comes with *everything* a family needs for endless hours of fun.

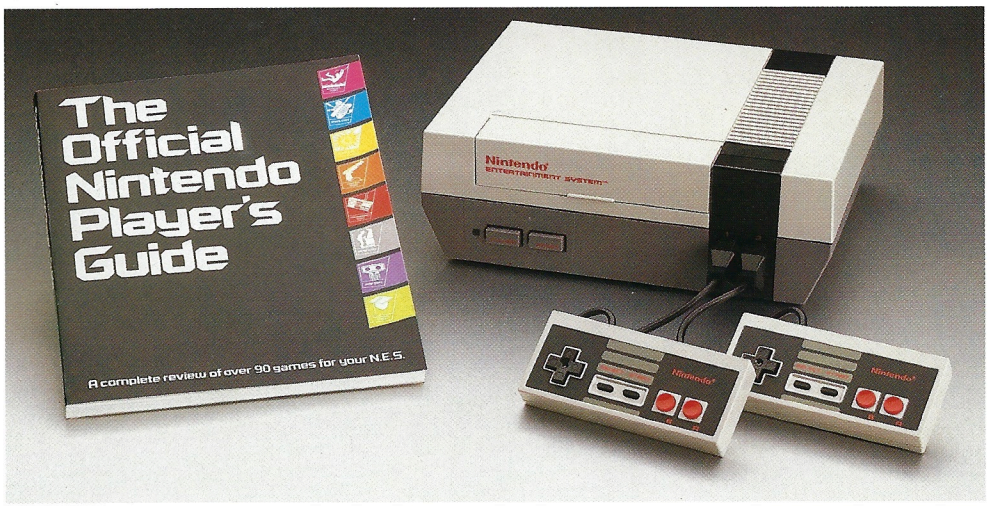
Capable of playing our entire library of Game Paks, the Action Set™ includes the Nintendo Control Deck, two game controllers, the Zapper light gun and a special Double Pak containing two Nintendo game favorites—Duck Hunt® and Super Mario Bros.®

But that's not the only way to bring home the excitement. Selling individual components like the Nintendo Control Deck and its accessories allows your customers an inexpensive entry into the system that's the talk of the industry.

ACTION SET-(NES S ACMH)

Start them off with the brains behind the system—the Nintendo Control Deck. Inside are two custom microchips—developed exclusively to provide the superior graphics, sound effects and challenging game action found only in the Nintendo Entertainment System.

The Nintendo Control Deck also comes with two game controllers and a great new bonus—the *Official Nintendo Player's Guide.* This 164-page book is the definitive source of information on all the current games available for the system. With in-depth reviews, plus tips and tricks from the pros, it will assure continued player interest and drive additional Game Pak sales.



CONTROL DECK-(NES S CDGD)

ZAPPER®-(NES A LG)

And just when your customers think they've seen everything, turn around and offer them the Zapper—the incredible light-sensing video gun. It puts their finger on the trigger of fun for playing Duck Hunt, Hogan's Alley, Wild Gunman and Gumshoe—a series of target games that are light years ahead of anything they've ever played.

NES ADVANTAGE™-(NES A JS)

Should customers long for the professional feel of arcade video games, play into their hands with the NES Advantage—the most advanced joystick ever created. It gives players the edge on precision with a unique Turbo feature that provides *adjustable repeat firing action* for non-stop playing power and enhanced control.

And when the action gets too fast, the NES Advantage slows it down with an exclusive slow-motion control that allows time to plan the next move.

NES MAX™-(NES A MX)

Next on the lineup of exceptional accessories is the all new NES Max. It's a compact, hand-held control pad with 360° thumb-control action. It puts maximum power and repeat firing precision into the palm of a player's hand.

But all the accessories in the world wouldn't mean a thing without our extraordinary lineup of Game Paks. From Arcade Classics and authentic Sports competitions, to high-flying Action and Adventure games, no one creates video hits like Nintendo. Nor does anyone do a better job at supporting game sales throughout the year with a steady stream of new releases.

And we don't stop there. Besides our own great titles, we offer phenomenal third-party software that guarantees your customers the largest library of video game hits anywhere. Hits that can't be played on any other video system!

So why settle for a system that's less than the best. Your customers certainly won't. Go with the leader—the Nintendo Entertainment System. It's the player's choice!

Find out more about what's new with the Nintendo Entertainment System. Contact your Nintendo representative. Or call our National Sales Coordinator at Nintendo of America Inc., **(206) 882-2040.**

ENTERTAINMENT SYSTEM™

Now You're Playing With Power℠

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